

Italian Language Foundation (ILF) Blog Posts *Contributory Writers Blog Post Guidelines*

ILF Primary Audience Target:

1. High school & college students studying Italian particularly AP Italian
2. U.S. based Teachers of Italian particularly those teaching AP Italian

IFL Secondary Audience Target:

1. Italian – U.S. Companies
2. Donors interested in ILF Mission
3. Philanthropic Institutions (Foundations)
4. U.S. Schools

Blog Topics: Italian studies, AP Italian, College education, Career Pathways, Internships, Travel, Italy History, Italian history, culture & heritage, culinary, Italian contribution to American society, Arts, Music, Opera, Science, Fashion, etc.

Blog Tone & Style: Personal perspective, storytelling driven, testimonials esp. from students, teachers, Italian aficionados, etc.;

Visuals: Pictures, Videos, Original Content and Audio

Blog Post Length: Maximum 400 words

By Line/Credit: Byline will indicate: ILF Contributory Writer with a 2-3 sentence Bio to be provided by Writer and tweaked where necessary by ILF Editor.

ILF Social Media: ILF will socialize across all ILF social media as it sees fit to optimize impressions and engagement:

Platform	Handle
Blog Address	https://www.italianlanguagefoundation.org/members/blog/
Instagram	@italianlanguagefoundation
Facebook	@italianlanguagefoundation
Twitter	@ILFparloItalian
LinkedIn	linkedin.com/company/italianlanguagefoundation
Pinterest	@italianlanguagefoundation

Editorial Calendar: Every Thursday new Blogs are posted; Blogs will be occasionally re-posted on other days.

Contact: info@italianlanguagefoundation.org